

**CITY OF SANTA CLARITA
MINUTES OF THE REGULAR MEETING
ARTS COMMISSION
6:30 p.m.
Thursday, November 8, 2012**

CALL TO ORDER

Chair Strickland called to order the regular meeting of the Arts Commission at 6:30 p.m.

ROLL CALL

All Commissioners were present with the exception of Commissioner Millar, who arrived at 6:47 p.m.

FLAG SALUTE

Donna Avila led the Pledge of Allegiance.

APPROVAL OF MINUTES

Motion by Choppé, second by Strickland, to approve the minutes of October 11, 2012.

Hearing no objections, it was so ordered.

APPROVAL OF AGENDA

Motion by Strickland, second by Choppé, to approve the agenda with the change of moving the Arts Recognition to later in the meeting so that Commissioner Millar could make comments and acknowledge the participants.

Hearing no objections, it was so ordered.

ARTS RECOGNITION

Students who participated in the John Lennon Educational Bus Tour event were recognized.

COMMITTEE REPORTS/COMMISSION COMMENTS

Commissioner Shapiro thanked staff for the Tour of Open Space and Public Art, she really enjoyed it.

Commissioner Choppé also enjoyed the Tour of Open Space and Public Art

Commissioner Strickland attended the DFYIT Youth Summit and thought it was extraordinary. He also saw the Sherlock Holmes play, and the Santa Clarita Artists' Association Arts Classic Arts and the Fine Craft Fair.

Chair Dow said he has been a frequent visitor of the new Library in Newhall and it is fantastic.

Commissioner Millar attended the Rampage Marching Band competition that Hart High School hosted.

COMMITTEE REPORTS/INITIATIVE UPDATES

Commissioner Strickland had the first meeting about funding and they are ready to go. He also looked at other cities and is prepared to be creative and bold.

Commissioner Shapiro met with Chair Dow and Phil Lantis about a plan to support the Arts and Entertainment district in Newhall.

Commissioner Choppé just started working on his initiative.

Commissioner Millar is moving forward with the Advocacy and Community Engagement initiative.

PUBLIC PARTICIPATION

There was no public participation.

NEW BUSINESS

ITEM 1

ARTS FOUNDATION

Phil Lantis, Arts and Events Administrator, provided an update on the progress of the Formation Committee and reviewed the recommendations.

Commission received and commented.

ITEM 2

2013 ART EXHIBITS PROGRAM

Jeff Barber, Arts and Events Supervisor, provided an overview of the exhibits schedule for calendar year 2013 at the various art exhibit sites.

Commission received and commented.

ITEM 3

AMERICANS FOR THE ARTS – ARTS & ECONOMIC PROSPERITY IV OUTREACH PLAN

Phil Lantis, Arts and Events Administrator, reviewed the Outreach Plan, including core messages, outreach tools, and potential audiences.

Motion by Millar, second by Shapiro, to approve the Outreach Plan as presented including the incorporation of the Five Things To Do document and that specific values proposition messaging should be included when the study is presented to key audiences.

Motion carried unanimously.

ARTS BLUEPRINT PHASE I RECOMMENDATIONS UPDATE

This document will be provided monthly.

ITEMS FOR FUTURE CONSIDERATION

There were no items.

STAFF COMMENTS

Superintendent Hardy reminded Commissioners that a group photo still needs to be taken. Commission agreed to be available for this on Monday, November 12, 2012, at 4:00 pm. Commission Secretary will check with the photographer to see if he is available then.

Superintendent Hardy noted that there will be no Study Session for this month.

Superintendent Hardy informed the Commission that the last chance to recognize outgoing City Manager, Ken Pulskamp, will be at the November 27, 2013 City Council meeting.

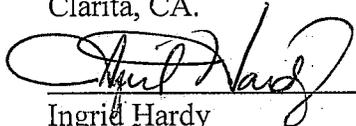
Jeff Barber, Arts and Events Supervisor, informed the Commission that the Stroll project has been installed on the South Fork Trail.

ADJOURNMENT

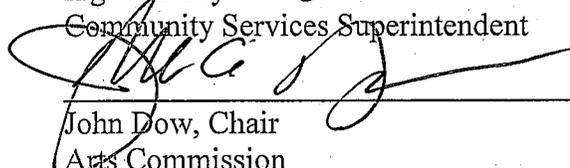
Chair Dow adjourned the meeting at 8:38 p.m.

FUTURE MEETINGS

The next regular meeting of the Arts Commission will be held on Thursday, December 13, 2012, at 6:30 p.m., in Council Chambers, first floor of City Hall, 23920 Valencia Boulevard, Santa Clarita, CA.



Ingrid Hardy
Community Services Superintendent



John Dow, Chair
Arts Commission

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