CITY OF SANTA CLARITA
MINUTES OF THE REGULAR MEETING
ARTS COMMISSION
6:00 p.m.
Thursday, October 21, 2010

CALL TO ORDER
Chair Millar called to order the regular meeting of the Arts Commission at 6:02 p.m.

ROLL CALL
All Commissioners were present.

FLAG SALUTE
Commissioner Schmidt led the Pledge of Allegiance.

APPROVAL OF MINUTES
Motion by Schmidt, second by Fisher to approve the minutes of September 16, 2010.

Hearing no objections, it was so ordered.

APPROVAL OF AGENDA
Motion by Fisher, second by Schmidt to approve the agenda.

Hearing no objections, it was so ordered.

ARTS SPOTLIGHT
Men of Harmony sang and presented information on their group.

ARTS RECOGNITION
KHTS was recognized for supporting the Arts.

COMMITTEE REPORTS/COMMISSION COMMENTS
Commissioner Dow attended Festival of the Arts (FOTA). He gave kudos to the staff and feels it is better every year. He judged artwork with Commissioner Strickland and was impressed with the quality of the art. He participated with Artwalk and is going to see Little Shop of Horrors.

Commissioner Schmidt attended FOTA. He felt that staff did a great job covering the street art during the rain. He enjoyed the artist's reception. He attended the Amgen press announcement, Valencia High theatre presentation, and a choir concert at Valencia High. He encouraged everyone to attend Rampage on Saturday and the Daniel Pearl Foundation event on Sunday.

Commissioner Strickland attended FOTA and enjoyed judging the artwork. He was impressed with the music played by the students, including Commissioner Schmidt's son. He attended the Amgen announcement and is acting in a play at COC – The Best Little Whorehouse in Texas.

Commissioner Fisher attended FOTA and complimented the City on it. She especially enjoyed the dirty car art. She reminded everyone that there is a lot going on in the community that helps make us unique and encourages people to support the arts.

Chair Millar reminded everyone that October is Arts and Humanities month and requested that the City brand October as Arts and Humanities month. He attended the National Conference of College Music Society meeting in Minnesota. He talked to those at the conference about the CAP program. He also attended the State of the City Luncheon and was pleased that there was much more mention of the arts. He attended the FOTA gallery award ceremony and wanted to express his appreciation to Donna and Jenni for all their hard work in putting on FOTA.

PUBLIC PARTICIPATION
TimBen Boydston spoke on behalf of Canyon Theatre Guild requesting that the property that has been used in the past for parking at Sixth and Main again be leased by the City so that there is extra parking for downtown Newhall. He also asked that the Commission look into the percentage that Council requested to be used for the Arts.

STAFF COMMENTS
Phil Lantis, Arts and Events Administrator, will look into both of those issues and will agendize them if the Commission wishes.

Commissioners and Phil discussed the property for parking and Phil suggested that a Study Session with Redevelopment could be set up to discuss this. Commission members requested that Phil do that.

ITEM 1
McBEAN REGIONAL TRANSIT CENTER ARTIST SELECTION
Arts and Events Supervisor Jeff Barber gave a PowerPoint presentation to the Commission on the McBean Regional Transit Center Artist Selection of Mark Grieves and Ilana Spector.

> **Motion by Fisher, second by Strickland, to accept Mark Grieves and Ilana Spector as artists for the McBean Regional Transit Center.**
>
> **Motion carried unanimously.**

ITEM 2
MEDIAN ART PROJECT FINALIST SELECTION
Arts and Events Supervisor Jeff Barber gave a PowerPoint presentation on the finalists selected for the Median Art Project.

> **Motion by Fisher, second by Strickland, to accept the three finalists Alfredo Alea, Douwe Bloomberg, and LT Mustardseed for further development.**
>
> **Motion carried unanimously.**

ITEM 3
CENTRAL PARK OFFICE MURAL
Administrator Phil Lantis gave a PowerPoint presentation to the Commission on the proposed mural to be done by Pablo Cevallos at the Central Park Recreation Office.

> **Motion by Strickland, second by Dow, to accept the concept proposal by artist Pablo Cevallos at the Central Park Recreation Office.**

Motion carried unanimously.

ITEM 4
AMERICANS FOR THE ARTS – ARTS & ECONOMIC PROPERTY IV
Administrator Phil Lantis gave a PowerPoint presentation to the Commission on the opportunity to be part of the Americans for the Arts – Arts & Economic Prosperty IV.

Commission received and commented.

ARTS COMMISSION INITIATIVES UPDATE
Commissioner Fisher reported that the committee held an ad hoc meeting on Tuesday to go over roles of public art. The group is hoping to have a written document regarding the process soon.

Commissioner Strickland reported that the committee is creating long and short term goals. He stated that the composition of the group is changing. He had the opportunity to speak at an 661ARTS meeting.

Commissioner Dow reported that he is working on website development with 661Arts and marketplace assessment on how complete our message is. He feels they are ready to finalize branding of the website and will plan a launch party. The assessment is getting to the point where a draft report can begin to be put together. The goal is to have a draft to the Commission by the end of the year.

Commissioner Schmidt reported that his committee has not met recently so there is nothing new to report. He is inviting more people to be part of the group.

Chair Millar is working with Administrator Lantis to schedule meetings with groups. Other Commissioners mentioned groups they would like to have part of the meetings. Administrator Lantis asked the Commissioners to email him with the contacts

Chair Millar also stated that he is having trouble keeping track of invitations. He asked if there is a master calendar that could be sent to them on a weekly basis. Administrator Lantis suggested that attaching a monthly calendar to the agenda might work as well as sending emails with upcoming events

PUBLIC ART PROJECT STATUS REPORT

Commission received and commented.

STAFF COMMENTS
Administrator Lantis reminded Commissioners that the Arts Grant deadline is October 22, 2010, at 5:00 p.m. He asked the Commissioners if three weeks gave them enough time to review the material. The consensus was that it does give them enough time.

Supervisor Barber stated that the Arts Classic was great. He also wanted to publically thank Jenni Shadle for her work on FOTA. The Commissioners agreed and would like to thank her.

ADJOURNMENT

Chair Millar adjourned the meeting at 7:38 p.m.

FUTURE MEETING

The next regular meeting of the Arts Commission will be held on Thursday, November 18, 2010, at 6:00 p.m. in Council Chambers, first floor of City Hall, 23920 Valencia Boulevard, Santa Clarita, CA.

Richard E. Gould, Director
Parks, Recreation, and Community Services

Dr. Michael Millar, Chair
Arts Commission

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