CITY OF SANTA CLARITA
MINUTES OF THE REGULAR MEETING
ARTS COMMISSION
6:00 p.m.
Thursday, July 15, 2010

CALL TO ORDER
Chair Millar called to order the regular meeting of the Arts Commission at 6:08 p.m.

ROLL CALL
All Commissioners were present.

FLAG SALUTE
Commissioner Schmidt led the Pledge of Allegiance.

APPROVAL OF MINUTES
Motion by Schmidt, second by Strickland, to approve the minutes of June 17, 2010.

Hearing no objections, it was so ordered.

APPROVAL OF AGENDA
Motion by Millar, second by Strickland, to approve the agenda.

Hearing no objections, it was so ordered.

ARTS SPOTLIGHT
Canyon Theatre Guild – Patti Finley gave a presentation on the art group.

ARTS RECOGNITION
Congressional Art Contest Winner – Darryl Naito
First Thursday Art Walk Organizers – Bobbi Bell

COMMITTEE REPORTS/COMMISSION COMMENTS
Commissioner Dow commented on the great Study Session presentation done by Jason Crawford in the Economic Development Division. Would like a Study Session scheduled with the Planning Division to get an update on current and upcoming projects in the City.

Director of Parks, Recreation, and Community Services, Rick Gould requested clarification on if the Commission wanted an overview of the entire Planning Division or only on the Redevelopment area.

Commission consensus was for a general overview of the Planning Division.

Commissioner Schmidt attended the art reception at Sisley for Scott Bruckner. Commented on the submissions for the jutting wall Call to Artists. Terrific submissions were received.

Commissioner Strickland attended an event at Golden Valley High School where students who graduated from the school were asked to come back to perform at the newly finished Performing

Arts Center there. It is a 500-seat theater. Students rehearsed for three weeks and put on one show that was sold out.

Chair Millar attended the Ed Redd Teen Room dedication at the Community Center. Attended the reception at Sisley for Scott Bruckner. Attended the Discovery Park opening. Spoke to the high school students who participated in the Youth in Government program. Attended the Parks, Recreation, and Community Services Commission (PRCS) meeting and presented the idea of arts grants and requesting from City Council that ten percent of the Community Service grants be directed towards art groups. The PRCS Commission voted unanimously in favor of this. A meeting is being scheduled to develop presentation to the Council.

PUBLIC PARTICIPATION

Bob Hernandez from the Artree spoke and presented to the Commission the mural the students are going to paint on a building in Newhall owned by Mr. and Mrs. Tim Crissman.

ITEM 1

ARTS FOUNDATION NAME SELECTION

Arts and Events Administrator Phil Lantis gave a presentation to the Commission on the suggested name of the arts foundation, Santa Clarita Arts Foundation.

> **Motion by Strickland, second by Dow, to approve the arts foundation name, Santa Clarita Arts Foundation.**
>
> **Motion carried unanimously.**

ITEM 2

AQUATIC CENTER JUTTING WALL PUBLIC ART PROJECT FINALIST SELECTION

Arts and Events Supervisor Jeff Barber gave a PowerPoint presentation on the three finalist selected for the art project and the stipend of $250 for each of the finalists for the next phase of the art process.

> **Motion by Fisher, second by Strickland, to accept the three finalists and approve the stipend of $250 for the final submission.**
>
> **Motion carried unanimously.**

ITEM 3

OVERVIEW OF CAFÉ AND ZAPPLICATION

Administrator Lantis gave a PowerPoint presentation on two new tools to assist with the application process for art submissions and art vendors.

> **Commission received and commented.**

ARTS COMMISSION INITIATIVES UPDATE

Commissioner Fisher reported that the committee held their first meeting on July 8. Some of the deadline dates have been delayed due to the need for further review. The committee consists of a diverse group of people. The committee is starting with reviewing the Request for Qualifications and then moving on to developing policies for public art.

Commissioner Strickland's committee is not meeting in of July and August. Meetings will resume in September.

Commissioner Dow's committee has completed the web assessment and is currently analyzing the data. Currently working on tool development and partnering with 661Arts and their website to reach out to the art groups. Would like to have a kick-off live event in September. Going to have a soft launch prior to the live event. The 661Arts website is where the social media component of the Arts Commission will be located with Facebook, Twitter, and MySpace capabilities.

Commissioner Schmidt reported that his committee is having the first meeting soon. Focus of the meeting will be on an arts center.

Chair Millar reported that meetings have occurred with the Master Chorale to see what they wanted to move forward in a strategic planning session with their board.

PUBLIC ART PROJECT STATUS REPORT

Commission received and commented.

STAFF COMMENTS

Rick Gould, Director of Parks, Recreation, and Community Services,

ADJOURNMENT

Chair Millar adjourned the meeting at 7:23 p.m.

FUTURE MEETING

The next regular meeting of the Arts Commission will be held on Thursday, September 16, 2010, at 6:00 p.m. in Council Chambers, first floor of City Hall, 23920 Valencia Boulevard, Santa Clarita, CA.

Richard E. Gould, Director
Parks, Recreation, and Community Services

Dr. Michael Millar, Chair
Arts Commission

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