

**CITY OF SANTA CLARITA  
MINUTES OF THE REGULAR MEETING  
ARTS COMMISSION  
6:00 p.m.  
Thursday, March 18, 2010**

**CALL TO ORDER**

Chair Millar called to order the regular meeting of the Arts Commission at 6:03 p.m.

**ROLL CALL**

All Commissioners were present.

**FLAG SALUTE**

Commissioner Dow led the Pledge of Allegiance.

**APPROVAL OF MINUTES**

**Motion by Schmidt, second by Strickland, to approve the minutes of February 18, 2010.**

**Hearing no objections, it was so ordered.**

**APPROVAL OF AGENDA**

**Chair Millar requested a change to the order of the agenda to have the Arts Recognition and the Arts Spotlight moved to be before the Commissioner Comments.**

**Motion by Strickland, second by Dow, to approve the change in the order of the agenda.**

**Hearing no objections, it was so ordered.**

**ARTS SPOTLIGHT**

Santa Clarita Master Chorale – Sherry Klahs made a presentation to the Commission.

**ARTS RECOGNITION**

Repertory East Playhouse recognition was postponed to a later date.

2010 California All-Star Jazz Choir Selectees was postponed to a later date.

**COMMITTEE REPORTS/COMMISSION COMMENTS**

Commissioner Schmidt reported that he has met with his staff contacts and they are in the process of doing an inventory of available venues and determining the space needs of the public. Looking for possible partnerships with outside companies to build an outdoor amphitheater and incorporate a convention center in that discussion. Would like to encourage a performance program at Magic Mountain modeled after Disneyland. The new City directional signs with the oak tree engraved in them are great.

Commissioner Fisher has met with staff contacts on her committee. In the process of coming up with policies on how venues are opened to the public. Would like to bring an art show to the Santa Clarita Valley like what is done in Sausalito.

Commissioner Strickland has met with staff contacts for his committee. Looking to promote articulation and to promote art in K-12 grades. Would like to get The Master's College involved in arts education.

Commissioner Dow has met with staff contacts multiple times to discuss marketing and communication. A core assessment has been done on what is put on the web, in print, on the radio, and on TV. Looking to create an arts registry for the community and an arts centric website.

Chair Millar met with his staff member and set goals to work on. They are doing research that identifies the best needs and practices, assess current resources available, and strengthen arts development. Would like to speak to everyone in the community and get their input.

## **PUBLIC PARTICIPATION**

Raul Alberto, from the SCV Latino Chamber of Commerce, spoke about his group and his interest in participating in the committees.

TimBen Boydston, Creative Director of the Canyon Theatre Guild, spoke as a private citizen about how happy is to see the formation of the Arts Commission.

## **ITEM 1**

### **ARTS COMMISSION MISSION, STRATEGIC GOALS, AND OBJECTIVES**

Phil Lantis, Arts and Events Administrator, lead a PowerPoint presentation to the Commission on the final version of the mission statement, strategic goal, and objectives.

Motion made to accept the language of mission statement and strategic goals and to modify the language of the sub-goals to activities including, but not limited to.

**Motion by Commissioner Dow to accept the language of Mission Statement and Strategic Goals and to modify the language of the sub-goals to activities, second by Commissioner Strickland.**

**Motion passed unanimously.**

Motion made to approve the objectives as stated.

**Motion by Commissioner Strickland to approve the objectives as stated, second by Commissioner Schmidt.**

**Motion passed unanimously.**

All Commissioners acted on consensus and approved Chair Millar to attend the March 23, City Council meeting and give a presentation on the progress the Commission has made since it was formed during the three minute Public Participation.

**ITEM 2**

**CITY OF SANTA CLARITA PRESENTS GRANT PROGRAM**

Administrator Lantis, lead a PowerPoint presentation to the Commission regarding details of the grant program for local Performing Art Center users.

**Motion by Commissioner Schmidt Motion made for the Commissioners to complete the rating sheets and the groups to be notified by City Staff without being brought back to the next Commission meeting, second by Commissioner Dow.  
Motion carried unanimously.**

**ITEM 3**

**AQUATIC CENTER MURAL**

Administrator Lantis lead a PowerPoint presentation to the Commission regarding a proposal has been received to refurbish the art piece.

Bob Hernandez, the artist who submitted to the proposal spoke regarding the cost of mural and time it will take to complete.

**Motion by Commissioner Strickland to approve current staff recommendation on the Aquatic Center Mural Project, second by Commissioner Schmidt.  
On roll call vote:  
Ayes: Millar, Schmidt, Strickland  
Noes: Dow, Fisher  
Motion Carried.**

Commissioner Strickland asked for a moment of silence in memory of Parks, Recreation, and Community Services Commissioner Ed Redd. He was part of the Arts Advisory Committee, helped start the Graffiti Task Force, and the Youth Grove at Central Park.

**STAFF COMMENTS**

Rick Gould, Director of Parks, Recreation, and Community Services, informed commission about the March 27, Cross Valley Connector ribbon cutting. April is the busiest month for the Arts and Events Office staff: Earth Day is on April 17, from 10:00 a.m. to 5:00 p.m. at Newhall Park. The Cowboy Festival is from April 22-25, at Melody Ranch Motion Picture Studio. Thanked Commissioner Strickland for the moment of silence for Commissioner Redd. It is tradition at the City to adjourn meetings in memory of lost ones and asked for this meeting be dedicated to him.

**ADJOURNMENT**

Chair Millar adjourned the meeting in memory of Commissioner Ed Redd at 7:42 p.m.

**FUTURE MEETING**

The next regular meeting of the Arts Commission will be held on Thursday, April 15, 2010, at 6:00 p.m. in Council Chambers, first floor of City Hall, 23920 Valencia Boulevard, Santa Clarita, CA.

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Richard E. Gould, Director  
Parks, Recreation, and Community Services

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Dr. Michael Millar, Chair  
Arts Commission

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